

Message Text

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12

ORIGIN EB-11

INFO OCT-01 EUR-25 ADP-00 CIAE-00 INR-10 NSAE-00 RSC-01

PA-03 PRS-01 USIA-15 L-03 H-03 /073 R

DRAFTED BY EB/TD-AEFRANK:SP

7/24/73 EXT. 22592

APPROVED BY EB/TD:TENELSON

EB/CBA/BP - MR. WINTER

EUR/CAN - MR. NEF

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R 242116Z JUL 73

FM SECSTATE WASHDC

TO AMEMBASSY OTTAWA

INFO AMCONSUL CALGARY

AMCONSUL MONTREAL

AMCONSUL QUEBEC

AMCONSUL TORONTO

AMCONSUL VANCOUVER

AMCONSUL WINNIPEG

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E.O. 11652: N/A

TAGS: ETEL, CA

SUBJECT: DELETION AND SUBSTITUTION OF COMMERCIALS ON
CABLE TV.

REFS: A) STATE A-1195 (NOTAL); B) OTTAWA A-71 (NOTAL);

C) STATE A-5437 (NOTAL)

1. JULY 23 ISSUE OF "BROADCASTING" MAGAZINE CONTAINS
ARTICLE ENTITLED "SPOKANE STATIONS UP IN THE AIR ABOUT
CRTC AD-DELETION RULE". BESIDES TRACING HISTORY CRTC
CABLE TV RULING, ARTICLE STATES THAT JACK DAVIS, MANAGER
OF COMMUNITY ANTENNA, EXPECTS DETAILS OF AGREEMENT WITH
LOCAL TV STATIONS TO BE SUBMITTED TO CRTC JULY 27.

CRTC EXPECTED TO APPROVE ARRANGEMENTS WITHIN FEW WEEKS

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WITH DELETION PROCESS TO BEGIN IN FALL.

2. ARTICLE PLUS SIMILAR ACTION AFFECTING BUFFALO TV STATIONS REPORTEDLY BEING TAKEN IN TORONTO AREA HAVE STIMULATED FURTHER INQUIRIES TO DEPARTMENT ON STATUS OF U.S. APPROACH TO GOC (REFS. A AND B). RENEWED CONGRESSIONAL INTEREST ALSO ANTICIPATED.

3. EMBASSY REQUESTED TO RAISE ISSUE ONCE MORE WITH CANADIAN AUTHORITIES, NOTING OUR CONCERN AS SET FORTH IN REF. A. FACT THAT DELETION IN CALGARY AREA ALLEGEDLY WILL NOT AFFECT U.S. TV STATIONS ADVERTISING REVENUE DOES NOT CHANGE PRINCIPLE INVOLVED - AND ONCE PRINCIPLE ESTABLISHED, FUTURE ACTIONS WOULD CERTAINLY BE INTENDED TO AFFECT U.S. TV STATIONS ADVERTISING REVENUE, SINCE, AS CANADIAN OFFICIAL ADMITTED (REF. B), THIS IS WHOLE PURPOSE OF CRTC DECISION. REQUEST REPORT ON GOC REACTION AND EMBASSY'S ASSESSMENT OF SITUATION.

4. EMBASSY CAN EXPECT TO HAVE CALL FROM CANADIAN LAWYER ASSOCIATED WITH MR. FRANK FLETCHER WHO REPRESENTS BUFFALO TV STATION WBEN. MR. FLETCHER WAS ONE OF GROUP OF LAWYERS WHO CALLED AT DEPARTMENT ON JANUARY 17 TO REGISTER THEIR CONCERN OVER CANADIAN CABLE TV DEVELOPMENTS (REF. A).

5. ADDRESSEE POSTS REQUESTED REPORT LATEST DEVELOPMENTS. ROGERS

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Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 24 JUL 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: garlanwa
Disposition Case Number: n/a
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Disposition Date: 28 MAY 2004
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Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: AEFRANK:SP
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30 JUN 2005

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